

THE

**INFLUENCER**

ACADEMY™

BY JULIE SOLOMON

WELCOME

COMMUNITY ACCESS  
+ GUIDELINES

**IMPORTANT:** The TIA Member area is a pitch, solicitation and sales-free environment. Sharing affiliate links, loop giveaways and pod groups within the Facebook group is not permitted. Share what you believe in from a place of intention and integrity. Violation will result in immediate removal without refund. We are firm on our values and guidelines, so please make sure you're clear on what's OK and what's not.

## YOUR TIA FACEBOOK GROUP

There's a private Facebook group for TIA students only. You can access the community group by click [HERE](#). Please give our team 24 hours to approve your access (48 hours if you request access on a weekend).

### **A FEW IMPORTANT NOTES:**

The Facebook group is only available to TIA students, in good standing. Meaning, members current on their payments and who honor our guidelines, terms and conditions (stated below).

The Facebook group is a complimentary bonus, not part of the paid program. We don't own Facebook and cannot control their terms or changes. Similarly, if group guidelines are not honored and upheld, the Facebook group may also be eliminate at our discretion.

Remember, this community is about learning how to grow a worthwhile, profitable influential business. Not trying to get other students in your affiliates, multi-level marketing company, loop giveaways, or follower pods. The primary intention of the group is to stay connected to your classmates, ask questions, share wins and challenges, and form genuine connections. It's not a place to find customers, or recruit people to other programs or groups. The more you engage in the group, the more the group will thrive. This is a community led group and is not meant to be micro-managed by Julie's team.

This is not a place to get technical support for TIA. If you see a fellow member asking for tech support or any program related support, please direct them to contact [TIA@juliesolomon.net](mailto:TIA@juliesolomon.net), as we can help you faster and more efficiently one-on-one.

# PLEASE READ THE GUIDELINES BELOW.

## **BE NICE.**

We have a zero tolerance policy for negativity, bullying, racism, drama, gossip, toxic energy or discrimination of any kind. Encourage and support your fellow TIA students. Never make anyone feel unwelcome or judged; treat everyone with love and acceptance. If you don't have anything nice to say, don't say anything at all. Violation of this rule is grounds for immediate and permanent removal from the community without a refund.

## **DON'T TRASH TALK.**

This is a no trash talking zone: about Julie, her team, The Influencer Academy, or anyone else, TIA student or not. We aren't here to put people down. This applies to issues with other TIA students as well. Do not create drama by posting "I think all the TIA bonuses should have been for everyone, and I am mad that I didn't pay in full and get them!" or "Someone in this group did XYZ, that wasn't cool." If you have an issue or grievance – either with the program, or each other, bring it directly to the party you have issue with, and/or write directly to [TIA@juliesolomon.net](mailto:TIA@juliesolomon.net). If we see trash talk of any kind, you will be removed from the group, no questions asked.

## **BE OF SERVICE.**

Give more than you ask. Share what you're working on, but keep a larger emphasis on sharing support, wisdom, and encouragement. Give more support, insight, and encouragement than you ask for.

## **DON'T SPAM, MASS MAIL OR VIOLATE PRIVACY.**

Never email or contact other members without their permission, or add people to your newsletter list without their consent. Violating this is grounds for immediate removal without refund. If in doubt – write [TIA@juliesolomon.net](mailto:TIA@juliesolomon.net).

## **DO YOUR DUE DILIGENCE.**

If you decide to hire anyone or create any contractual relationship (verbally or written) with someone you've met through your membership in TIA, you do so at your own risk. Please do your due diligence and always get clear, written contracts and service agreements in place. The Influencer Academy, Julie Solomon and/or EmpowerYou, Inc. are not

responsible for any loss of revenue, damages, breach of contract, or any other unfavorable circumstance as a result of that relationship.

## **BE RESOURCEFUL.**

The group is going to be full of answers to many questions you may have. Please make sure to use the search bar, as well as go through all the "Files" and "Videos" that are in the group, found under the "Files" and "Videos" tab. When Julie pops in to do Facebook Lives or to add a file she thinks is valuable, they will be stores in these areas.

## **"BUT WHAT IF ... "**

### **NO ONE RESPONDS TO MY POSTS**

The threads in this group can, and will, move fast. Don't take it personally. Repost and think about how you can contribute to the conversations of others to form genuine connections. This will help you grow a support system. Also, try different times of day. This group will have its busy days and its quieter days. Lastly, be resourceful. If you are asking a question that has already been answered numerous times in the group, that may be the reason no one is responding to you immediately. Use the search bar to find answers to your questions, along with the resources found in videos and files in the group. But don't give up – keep sharing, keep connecting, and keep reaching out.

### **JULIE ISN'T RESPONDING TO ME!**

Julie will pop in the the group from time to time, but she does not actively manage the group as she needs to spend her time creating what you need inside TIA. If you have a question for Julie or her team, we recommend you tagging our community support manager XYZ, as she will be the best person to get back to you. But again, don't give up – keep sharing, keep connecting, and keep reaching out.

### **MY POST DISAPPEARED IN THE FACEBOOK GROUP**

While it is rare – we've noticed that Facebook does weirdly seem to delete random posts. Do a search using the search toolbar in the group, but also feel free to post again. One big however: if your post isn't appropriate (it violates our guidelines) or has started to cause problems in the group, it might have been removed by an admin. See "What Happens if

You Don't Follow The Guidelines" below.

## **WHAT HAPPENS IF YOU DON'T FOLLOW THE GUIDELINES?**

We really hope that this never happens. But here's what might go down if you slip up.

We might delete your post without notice. If something is deleted, it's probably not an accident – either too many people reported it or our team found it unsuitable and removed it. (The reason we say without notice is that our goal is to put our time and energy into creating more amazing things for you. We hope you'll understand and learn from the experience.)

We might reach out to you to say that you're in violation of our terms (we'll give you the benefit of the doubt but we take this program and its members very seriously).

Our lawyer might reach out to you.

We might remove you from The Influencer Academy and community.

If you have ANY questions about our guidelines, or if there's a question we haven't answered, please write us at [TIA@juliesolomon.net](mailto:TIA@juliesolomon.net).